

REGISTRATION PROCEDURE TO ATTEND THE EXTRAORDINARY GENERAL SHAREHOLDERS' MEETING OF ALFA, S.A.B. DE C.V. ON SEPTEMBER 26, 2024

In relation to the publication issued on September 10, 2024 by **ALFA, S.A.B. de C.V. ("ALFA")** regarding the call notice to the Extraordinary General Shareholders' Meeting to be held on **September 26, 2024 at 12:00**, at Av. Gómez Morín 1111 Sur, Colonia Carrizalejo, San Pedro Garza García, Nuevo León, México (the "Meeting"), publication that was made through Emisnet of the Bolsa Mexicana de Valores, S.A.B. de C.V., through STIV-2 of the Mexican National Banking and Securities Commission, in the electronic system of the Mexican Ministry of Economy, as well as in several newspapers in Monterrey and Mexico City, we would like to inform you of the procedure that is being offered at this time to agents and/or shareholders to register their attendance to the Meeting.

ALFA has decided to continue the registration to attend the Meeting through the issuance of electronic admission passes, due to the favorable responses from intermediaries and shareholders, through the following process:

1. Request for registration to attend the Meeting, by means of an email sent to asambleaalfa@alfa.com.mx, attaching the following documentation:
 - a) Records (*Constancias*) from S.D. Ineval Institución para el Depósito de Valores, S.A. de C.V.;
 - b) List of Holders;
 - c) Proxies; and
 - d) Instructions for the registration and representation of those shareholders who wish to represent their own shares at the Meeting.
2. Additionally, we are available to provide help if you wish to be represented at the Meeting. To that end, securities brokers and their clients (i.e. our shareholders), may issue the corresponding Proxy in favor of GUILLERMINA MÉNDEZ JUÁREZ and/or CARLOS EDMUNDO ARGÜELLES GONZÁLEZ, who will represent and vote the shares in accordance with the instructions provided in those Proxies. Furthermore, once your participation is registered, a code and access instructions to be able to participate in the Meeting remotely will be sent to agents and/or shareholders who have provided Proxies as explained above.

PLEASE BE REMINDED THAT, GIVEN THAT THE CALL IS FOR AN EXTRAORDINARY SHAREHOLDERS' MEETING, THE REPRESENTATION OF AT LEAST 75% OF THE OUTSTANDING SHARES WILL BE REQUIRED. THEREFORE, WE APPRECIATE YOUR REGISTRATION AND ENSURING THAT YOUR SHARES ARE REPRESENTED AT THE MEETING, EITHER VIA IN-PERSON ATTENDANCE OR REPRESENTATION UNDER THE TERMS DESCRIBED IN THIS PROCEDURE OR AS YOU DEEM MOST APPROPRIATE.

3. Admission passes will be delivered electronically. Please print and bring your admission with you to the Meeting.
4. Please send original documents by courier to the following domicile: Av. Gómez Morín No. 1111 Sur, Col. Carrizalejo, San Pedro Garza García, N.L., C.P. 66254, to the attention of Ms. Guillermina Méndez.

Registration Procedure to attend the Extraordinary General Shareholders' Meeting



5. If you have any questions or need clarification regarding the procedure and/or the Meeting, the contact information for those handling the registration process is as follows: Myriam Torres 8187481324 and 8117996358; Guillermina Méndez 8123530127 and 8187481275; and Juana María Guerra 8116561207 and 8187481139.

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